



**ISOKINETIC  
MEDICAL GROUP**

# FOOTBALL MEDICINE

## The Pursuit of Excellence

27<sup>th</sup>, 28<sup>th</sup>, 29<sup>th</sup>, May 2023 · London

**FIFA** | MEDICAL CENTRE  
OF EXCELLENCE

*It's back in town!*

# Be the experience: become our partner

Isokinetic Conference  
London / 27th, 28th, 29th May 2023

*#isok23*



*Be the experience*

# Welcome on board!



Get ready to grab a one-of-a-kind partnership opportunity & be part of an extraordinary experience!

- reach thousands of potential customers
- connect closely with a niche audience
- promote directly to eager buyers
- be visible on a global scale
- spark powerful partnerships
- demonstrate products hands-on
- capture ideas & momentum from inspired & like-minded professionals
- become a talking point amongst the influential international sports medicine community

We offer a variety of partnership options & tailored solutions on demand.



*Are you in?*

Isokinetic Conference Mission

**Our mission is to inspire the International Sports Medicine Community, through our culture, image, atmosphere and organisation to do their best to improve world health.**







**Three decades of uniting  
and inspiring the sports  
medicine community**



**ISOKINETIC  
MEDICAL GROUP**

**FIFA** | MEDICAL CENTRE  
OF EXCELLENCE

# Isokinetic Medical Group

Isokinetic is an International Sports Medicine Group dedicated to prevention, diagnosis, care and rehabilitation of orthopaedic and sport injuries and is scientifically co-ordinated by its Education and Research Department.

Formed in 2000, the Education & Research Department is the cultural heart of the Isokinetic Medical Group. It offers young, bright people the opportunity to become a member of the Sports Medicine and Orthopaedic Rehabilitation team through internships, courses and exams.

The Education & Research Department cooperates continuously with the national and international academic worlds, helping the Group keeping up to date with the latest developments in research and providing its own contribution to global Sports Medicine by presenting new findings at scientific meetings around the world.

Isokinetic Medical Group is one of the 50 world clinics included in the FIFA Medical Centres of Excellence network.



*Connecting the community*

# The International Isokinetic Conference

Since 1992 the Education and Research Department of Isokinetic Medical Group has been organising the world-renowned International Isokinetic Conference.

The conference has become a landmark event for all those who deal with Football Medicine and related medical fields.

Thousands of enthusiastic participants flock to the annual event from all over the world to be the first to hear about ground-breaking research, discover innovative solutions, try out cutting-edge sports tech, explore innovative products, improve best practices, grow and nurture their network, learn from the best, and be part of lifechanging opportunities and collaborations.

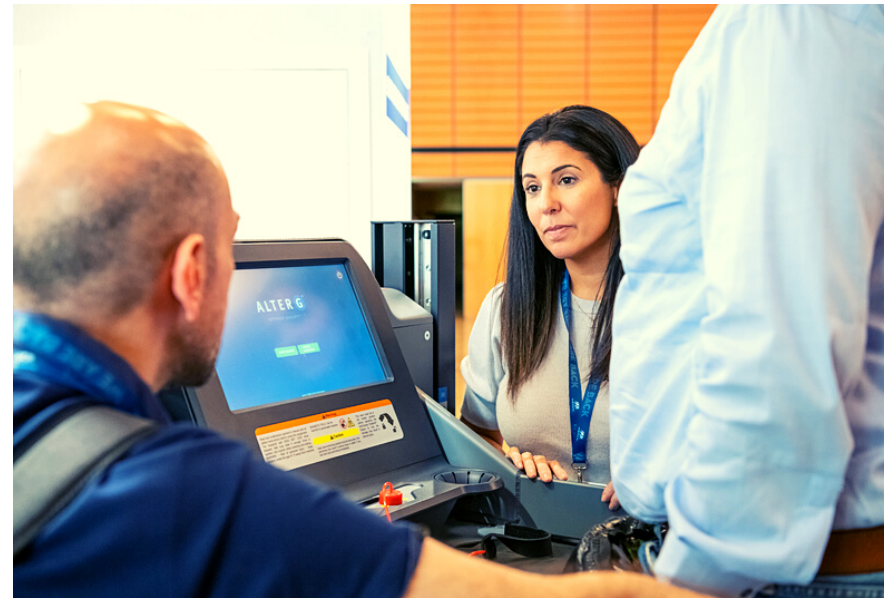
**You too can be part of their incredible experience!**

**A community.  
A passion.  
A family.**





*This is where the action happens*

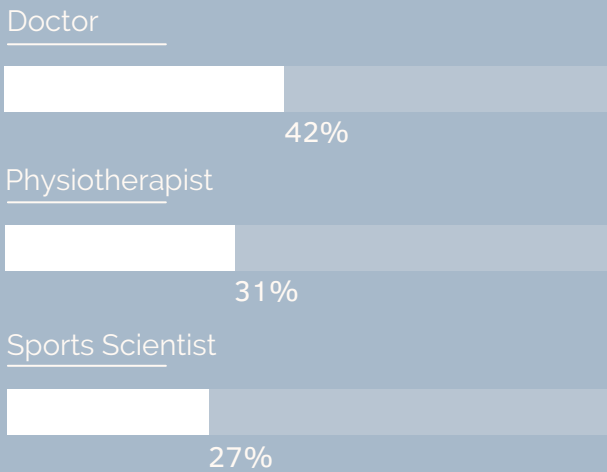




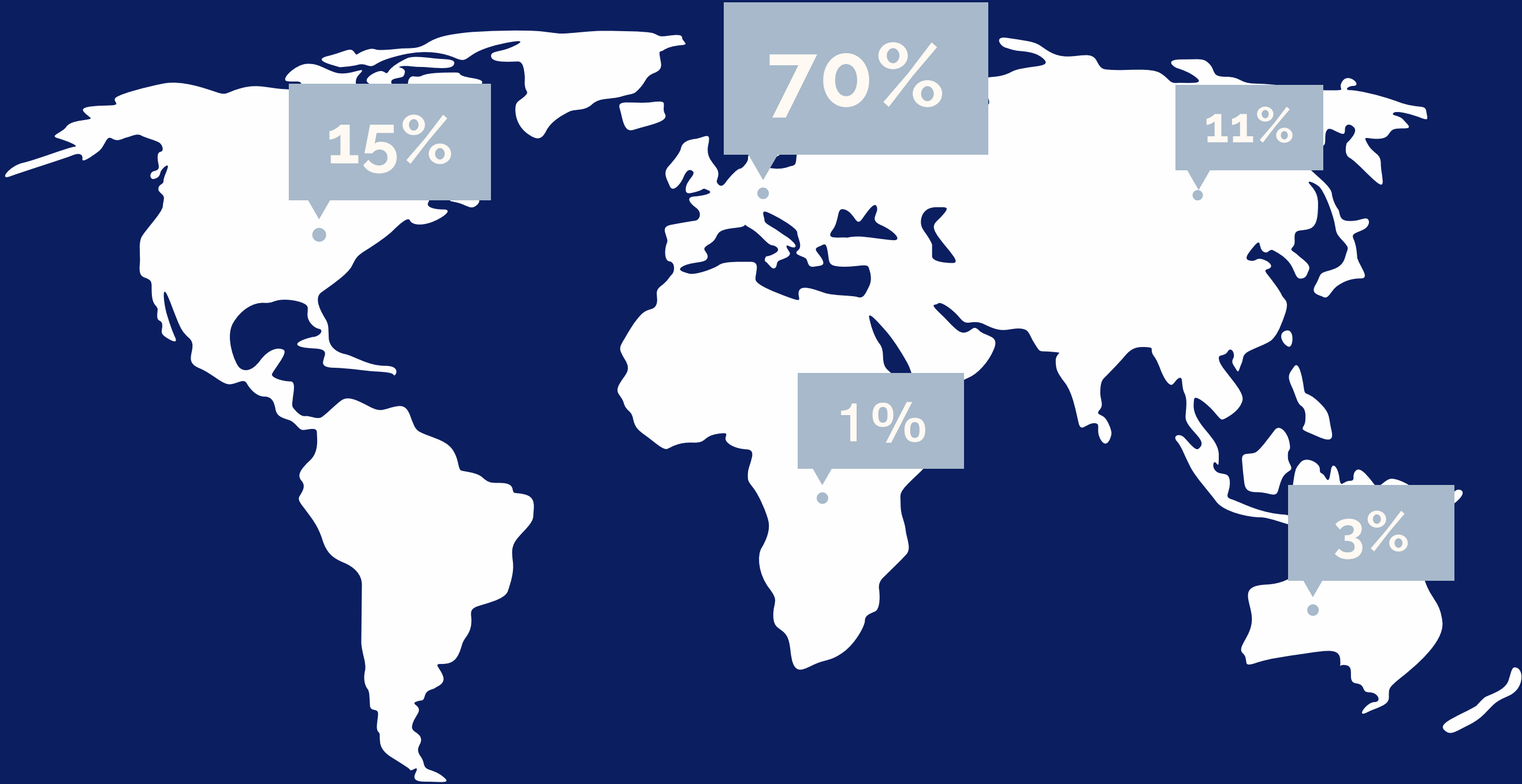
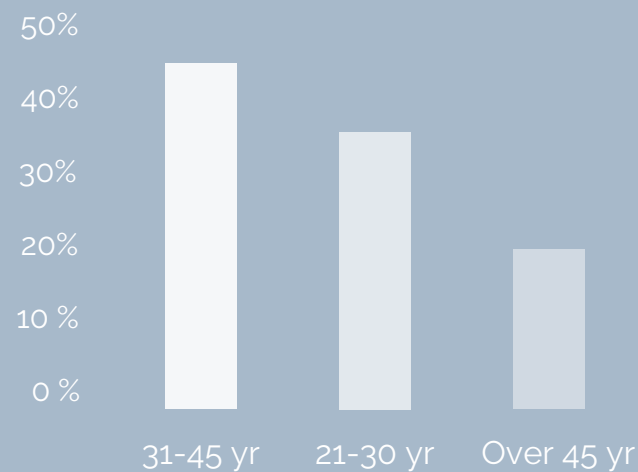
*Make global connections*

# International participation

## Profession



## Age



+2.000

DELEGATES

80

COUNTRIES REPRESENTED





## WHO WILL YOU MEET AT THE CONFERENCE?

From passionate students set to become the future of the sector,  
to up-and-coming movers-and-shakers,  
to the veteran opinion leaders of sports medicine.  
Everyone will be there!

# A unique chance to connect with >>>>

Top thought leaders of Football Medicine  
Sports medicine physicians  
Orthopaedic Surgeons  
Physiotherapists  
Professional Athletes  
Players & Coaches  
Football team doctors  
Sport Scientists  
Students  
Sports Tech innovators  
& professionals from diverse industries







# A multidisciplinary programme

The conference is a thrilling and enlightening three-day deep dive into the hottest and most important topics of Football Medicine and related fields today, as well as a collective look at the future of our connected industries.

## Disciplines covered include:

ACL Injuries  
Brain Health  
Diagnosis  
General Sports Medicine  
Injury Prevention  
Joint Replacements in former players  
Joint Surgeries  
Muscle & Tendon Injuries  
Nutrition  
Performance Optimization  
Regenerative Medicine  
Rehabilitation  
The World Cup  
& more!

## Learn from the best



**50**  
**symposia**



**20**  
**workshops**



**200+**  
**lectures**



**200+**  
**faculty opinion  
leaders**



# Football Medicine Community

The aim of our Conference has always been gathering the Football Medicine Community under one roof.

Specifically, the next 12 months will be a Festival of Football! From the World Cup in Qatar to the Women's World Cup in Australia, the Football Medicine Community will be at the heart of it all.

Against this backdrop, the 2023 Isokinetic Conference Scientific Program will be focused on the centrality of the players' role on and off the pitch.

We will seek a multidisciplinary Sports Medicine approach, through a mix of symposia and open debates.

Don't miss the opportunity to meet national team and top club members, including team doctors, physiotherapists, nutritionists, footballers and coaches.



**FIFA WORLD CUP  
Qatar 2022**



*It's back in town!*

# The 2023 London Conference

27th, 28th, 29th May

*30th Edition*





*London calling*

# In the heart of London

The Queen Elizabeth II Conference Centre (QEII) is the largest dedicated conference and exhibition space in Central London.

Situated in the heart of Westminster, the QEII Centre is perfectly placed to experience London's many cultural attractions.





# Unforgettable moments





*Be the experience*

**Partner with us,  
your way.**



Company Workshop

---

Exhibit Space

---

Silver Sponsor

---

Gold Sponsor

---

Platinum Sponsor



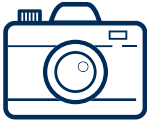






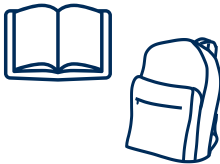

---

Additional Sponsorship Opportunities



# What's included

All our partners enjoy high-visibility promotion online & offline, plus a range of bonus services

<div>ONLINE BRANDING</div> <div>All company logos and workshops will be promoted on a dedicated page on the Isokinetic conference website</div> <div>+20.5k monthly web views</div> <div></div>	<div>FEATURED ON PRINTED MATERIALS</div> <div>Details of exhibitors and workshops are included in the Final Programme, distributed to all attendees at the conference</div> <div></div>	<div>BONUS SERVICES (FREE!)</div> <div>Professional photos of your booth delivered after the Conference</div> <div></div>
		<div>Logo in intro clip of conference video</div> <div></div>
		<div>Want to present a talk or poster? We'll make it happen!</div> <div></div>
<div>HUGE SOCIAL REACH</div> <div>Benefit from extensive online reach before and during the conference</div> <div>+34k newsletter subscribers +330k Instagram impressions* +300k tweet impressions* +70k Facebook reach* +15k LinkedIn Connections</div> <div></div> <div>*numbers from #isoK22 conference week</div>	<div>SCIENTIFIC CREDIBILITY</div> <div>Every workshop is featured in our most in-demand resource, the Abstract Book.</div> <div>With over 500 printed pages, it's a collection of abstracts of every presentation held during the conference.</div> <div>After the conference, the abstract book, regarded as a collectible, is available to buy online.</div> <div></div>	<div>Electrical connection, table &amp; 2 chairs for each booth, on request</div> <div></div>
		<div>First access coffee &amp; lunch for staff 30 min before main conference breaks</div> <div></div>
		<div>Copies of all of our printed conference materials, goodies &amp; Abstract Book</div> <div></div>
		<div>Technical equipment rooms set up for sponsored workshops</div> <div></div>





# Workshops & Exhibit spaces

## COMPANY WORKSHOP

- Dedicated 90min Workshop
- Conference passes for staff & speakers
- workshop listed in Scientific Programme online & printed

## EXHIBIT SPACE

- Dedicated exhibit space
- Conference passes for staff & stakeholders
- social media mentions on all Isokinetic Conference channels + newsletter





# Sponsorship Packages

## SILVER

- Additional social media exposure before & during conference
- Appearance in newsletter
- Discounted passes

## GOLD

- Additional & EXCLUSIVE social media exposure before & during conference
- Frequent appearance in newsletters
- Heavily discounted passes
- VIP invitations to Isokinetic Gala Dinner

## PLATINUM

- All the online marketing benefits of Gold Sponsorship PLUS:
- prominent on conference website, newsletter & all social media
- exclusive & max visibility social media posts before, during & after conference
- superior positioning and brand placement
- 1 Promotional page in Final Conference Leaflet
- Sponsorship of the Contest Best Case Report Ceremony
- Heavily discounted passes
- VIP invitations to Isokinetic Gala Dinner





# ADDITIONAL SPONSORSHIP OPPORTUNITIES

1

Promotional banner  
in the Registration area  
(provided by the company)



2

Promotional banner  
sponsoring  
coffee & lunch breaks  
(provided by the organisers)



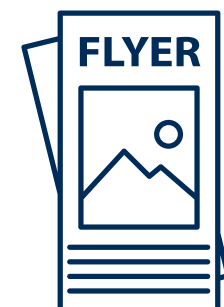
3

Promotional banner  
in the Speakers Lounge  
(provided by the company)



4

1500 conference  
bag inserts or gadgets  
(provided by the company)



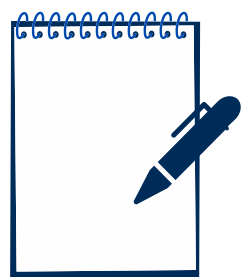




# ADDITIONAL SPONSORSHIP OPPORTUNITIES

5

Your logo on the  
conference notepad  
in the conference bag  
(provided by the organisers)



6

Your logo on the  
conference badge  
(provided by the organisers)



7

Promotional page in the  
Abstract Book.  
With over 500 painted pages, it's  
a collection on abstracts of  
every presentation held during  
the Conference  
(provided by the organisers)



8

Your logo on the  
conference backpack  
beside Isokinetic logo  
(provided by the organisers)







# ADDITIONAL SPONSORSHIP OPPORTUNITIES

9

Professional video recording of the company workshop delivered after the Conference



10

Exclusive hospitality suite with panoramic view of Big Ben for hosting your special guests in a special and unique environment



11

Sponsored water dispensers all over the venue



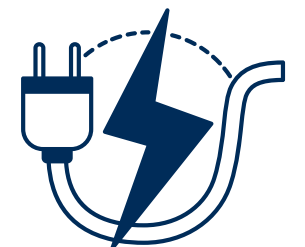
12

Company logo on coffee break paper towels and cup (exclusive sponsorship)



13

Mobile branded charger point totem





*Ready for action? Let's go!*

**Reach out and get on board!**

**If you've sponsored  
our Conference before**

Please refer to:

Cristina Zanetti

[conference@isokinetic.com](mailto:conference@isokinetic.com)

+39 0512986814

**If it's your first time  
at our Conference**

Please refer to:

Federica Schiassi

[f.schiassi@isokinetic.com](mailto:f.schiassi@isokinetic.com)

+39 3669608185

[www.isokineticconference.com](http://www.isokineticconference.com)



**We're  
Ready!**



See you soon at #isoK23!



**ISOKINETIC  
MEDICAL GROUP**

**FIFA** | MEDICAL CENTRE  
OF EXCELLENCE